



June 28th, 2011

Dear Ed,

My-pta.org has provided a phenomenal resource to Atlantic Coast High School PTSA. We launched the site with a soft start in February and fully to membership in March. The thinking was to test the site's full volunteer capabilities with FCAT and AP testing snack donations then again with teacher appreciation week agendas.

In a high school deemed "the school of the future" it helped us serve our membership with ease. The positive feedback we received told us the site was user friendly and efficient. In today's busy life having a way to connect with families conveniently is important to the future of PTSA's.

Using the marketing and sales aspect of the sponsor module and store really intrigued me to run a fundraiser called Produce Challenge through the site. Your company worked closely with me seeing to all my needs.

Additionally I utilized my-pta.org for another event, where I was easily able to tailor the site to fit the demands of coordinating volunteers for the American Diabetes Association's 2011 Cureball in Jacksonville, Florida. It was exciting to see the versatility of the website's functions outside of a PTA.

As webmaster I was guided and supported by Dara Collins throughout my duration with the sites. I never waited for questions to be answered. Her knowledge and commitment to my-pta.org made my sites successful. The overall experience with her made me feel I was part of a team, no matter what question or idea arose we would master it.

Thank you for investing the energy and time in my-pta.org. Any nonprofit using this site for volunteer events or communications can know it will be high functioning and versatile.

Sincerely,

*Kirsten E. Mosco*